

Birds of a Feather

Reaching Many Through Diversity

Habla Espanol? Do you know American Sign Language? We have a small array of products in these languages and are considering some large print items. We develop our products considering the need for diversity in learning styles, geography (urban, rural, regional), and various age ranges.

Spanish versions of Smokey Bear, Woodsy Owl, and Fire Education products are already available from the Cache. Take a look at the True Story Comic Book, bookmarks, bumper stickers, the Fire Education Discovery Book, the Junior Snow Ranger activity book, Woodsy 4Rs Fun Pack, and the Smokey and Woodsy PSA's.



Lend a Hand - Care for the Land

Find past and new diversity outreach tools on the upcoming **FREE PRODUCTS** page in the catalog on www.symbols.gov. (see What's Cookin' p.6!)



Score a Home Run with Woodsy!

Our third base coach, Lisboa, Inc., has a winning game plan!

Score for Woodsy's Team!



Marketing
+ Research
+ Advice
+ Accountability
+ Licensing

Lisboa, Inc.

Be a Philanthropist! Sea un Filantropo.

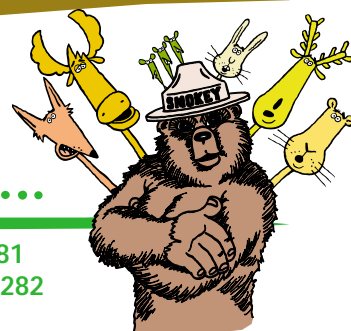
Help us expand our offerings — share your diversity outreach tools! Have you translated publications or developed materials you use to reach diverse audiences? We'd love to put them on the web to share across the nation.

Please complete the Fax Back page on the back cover and help us spread the good word!

Meet the Staff...

WO CE Staff # (202) 205-5681
Symbols Cache # (218) 327-4282

Iris Velez, ivelez@fs.fed.us
Wanda Hawman, whawman@fs.fed.us
Dianne Daley Laursen, ddaleylaursen@fs.fed.us
Laura Duffey, laura.duffey@dnr.state.mn.us
Bob Behrner, rbehrner@fs.fed.us
Deb Bruyere, dbruyere@fs.fed.us



Disclaimer: No Owl nor Bear were injured in the production of this newsletter.